

Jasper Chang

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PROFESSIONAL EXPERIENCE

STEALTH STARTUP OPERATIONS

San Francisco, US

December 2022 - Present

- Structured basic capitalization table, P&L and line-item forecasting for pre-seed fundraising from VCs and accelerators, landing a spot in the 2023 Antler VC residency cohort.
- Examined and revised current TAM, business model and product roadmap to streamline core offerings, introduce multi-channel revenue sources, and ultimately reduce potential churn.
- Oversaw strategic initiatives to build up customer pipeline (currently totaling 800 individuals), onboard/vet and plan for the hiring of key personnel for S&M purposes.

UPRISE GROWTH ADVISOR

San Francisco, US

August 2022 – February 2023

- Assessed current target audience (acting as a liaison towards said audience) and GTM strategies to better drive shifts in business model, customer adoption and further calibration towards premium module pricing.

PHASE 2 PARTNERS (P2) ASSOCIATE

San Francisco, US

June 2022 – August 2022

- Led the weekly creation/streamlining of proprietary data packs on consumer trends across various verticals, to better optimize regressions on revenue builds and generate long/short ideas for payment-tech names.
- Examined company 10-Ks, Qs, current filings and press releases, whilst attending various conferences/management calls to better update equity valuation models for merchant acquirers, Payfacs, networks, card issuers and issuer processors.
- Collaborated with portfolio managers daily to evaluate sizing on tactical shorts and factors, to mitigate losses and rebalance risk/rewards to maintain suitable net betas.

JP MORGAN CHASE (JPM) SUMMER ANALYST

San Francisco, US

June 2021 - August 2021

- Constructed concise memos and 30+ page pitch decks on investment product offerings (PE, REITs, etc.).
- Devised research and prospecting initiatives, leveraging APIs and JSON web scraping into Excel, filtering 1200+ companies filed on the NYSE/NASDAQ exchanges to locate potential clients and facilitate overall team efficiency.
- Conducted extensive mock pitches with bankers and investors on topics ranging from credit solutions to SOFR swaps, trust/estate planning, portfolio reviews (mean-variance and Monte Carlo simulations), investment implementation, etc.
- Composed client communication on weekly market performance, strategic/tactical asset allocations and expectations within CIO portfolio positioning.

TELADOC HEALTH (TDOC) BUSINESS ANALYST

Shanghai, CN

May 2019 – August 2019

- Spearheaded marketing material generation and analysis of LinkedIn/social media platforms, including recommendations on new platforms for expansion, to more efficiently deploy capital.

SPEROCODE CO-FOUNDER

Taipei, ROC

August 2012 – August 2015

- Built a team of 10 students to put together study guides for exams in all subjects taught (within middle to high school), achieving an average penetration rate of 40% out of the 200-student class and increasing score averages by ~5%.
- Composed cold reach-outs for potential partnerships with other ed-tech platforms as well as instructors within school to improve student adoption, whilst managing existing staff/role distribution to maintain content output.

EDUCATION

NYU SHANGHAI / STERN BUSINESS SCHOOL

Shanghai / New York

B.S. in Finance (Business Analytics Track), Minor in Economics and Philosophy

August 2018 - January 2022

- NYU Shanghai Senator out of 2000 student body, NYU SGA (Fall 2021)
- Selected Panelist for NYU California Regional Admissions Event, class of 500 students (2020)

ADDITIONAL INFO

- **Cultural Experiences:** visited 25+ countries, lived in Taiwan, San Francisco, New York, Shanghai
- **Personal Interests/Hobbies:** tennis, fencing, swimming, cello, piano, travelling, photography, chess
- **Skills:** Writing (ACT Writing 12/12, top 1%), Excel, R, Microsoft Suite, Adobe, Bloomberg (BMC), Python (basic)